

CURRICULUM VITAE

M.Muneeswaran,
43, Thanga Vinayagar Kovil Street,
Punalveli-626111, Pottalpatti (Post),
Rajapalayam (Tk),
Virudhunagar (Dist),
Tamilnadu.

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CAREER OBJECTIVE:

To establish myself in the field of Teaching and to utilize my skills to help the institution move higher.

ACADEMIC QUALIFICATIONS:

Course	Institution	University	Duration	Obtained percentage
M.Phil., (Management)	V.H.N.Senthikumara Nadar College-VNR	Madurai Kamaraj University	2018 - 2019	80%
M.B.A., Specialization- (Finance and Marketing)	Kalasalingam University- Krishnankovil	Kalasalingam University- Krishnankovil	2011 - 2013	73%
M.Com., (DDE)	Alagappa University Karaikudi	Alagappa University,Karaikudi	2022-2023	72%
B.Com(C.A).,	Rajapalayam Rajus' College Rajapalayam	Madurai Kamaraj University	2008 - 2011	68%

EMPLOYMENT PROFILE

S.No	Designation	Institution / Organisation	From	To
1.	Accountant	346 Samy & Co Sizing and Weaving Mill - Dhalavaipuram	2013	2017
2.	Assistant Professor & Head	Sree Balakrishana college of arts and science , Mottamalai , Chattrapatti	14 th June 2019	07 th May 2022
3.	Assistant Professor	Rajapalayam Rajus' College - Rajapalayam	9 th May 2022	Till Date

PROJECTS WORK:

M.B.A Project:

The Summer Project was on the “Advertisement Effectiveness” of Vikas Nighties.

B.Com (C.A) Project:

The final year project focused on the development of a “Medical Shop Management” system using Visual Basic as the front-end and MS Access as the back-end database.

RESEARCH EXPERIENCE:

S.No	Course	Title	University	Year
1.	M.Phil.,	A Study on factors Influencing Job Stress Among Private Bus Drivers and Conductors in Virudhunagar District	Madurai Kamaraj University	2019
2.	M.B.A.,	A Study on the effectiveness of Advertisement & Brand Promotion Activities of Ramco Cement in Virudhunagar District.	Madurai Kamaraj University	2013

BOOK CHAPTER PUBLISHED:

S.No	Tittle of the chapter	Book Tittle	Published By	ISBN No.	Date of Publication
1.	A study of job stress among private bus drivers and conductors in Rajapalayam Town	Interdisciplinary innovation in academic research	Cape Forum Of By and for you Trust & Publication	978-81-953729-8-0	2 nd November 2021
2.	Artificial Intelligence , Block chain and Internet of things – an overview	Artificial Intelligence and its socio-economic implications on employment in emerging economic	Stanza leaf Publication	978-81-991002-9-9	8 th September 2025

SEMINARS / PAPER PRESENTATIONS

- Presented a paper at the Seminar on Technological Transformation “A Boom or Threat for Entrepreneurship: A Study on rural entrepreneurship in India” jointly Organized by the Department of Management Studies and Department of commerce, Virudhunagar on 9th Sep- 2018 Conducted by Conducted by V.H.N.S.N College, Virudhunagar.

ACADEMIC AND PROFESSIONAL ENGAGEMENTS**CONFERENCES**

- International Conference on Interdisciplinary innovation in Academic research organized by Department of Business Administration (UG)The American College, Madurai held at 02.11.2021
- State Level Conference On From Idea to Valuation: Leveraging IPR for Startup Growth, jointly organized by the Department of Commerce (SF) & Business Administration, Rajapalayam Rajus' College (23 Sep 2025).

WORKSHOPS ATTENDED

- Attended a one-day workshop on “Contemporary Issues in Management” organized by Kalasalingam University, Krishnankovil, held on 17th August 2011.
- Attended a one-day workshop on “Natural Food and Healthy Life” organized by Kalasalingam University, Krishnankovil, held on 17th February 2012.
- Attended a one-day workshop on “Business Simulation Game” organized by Kalasalingam University, Krishnankovil, held on 06th January 2012.
- Two-day Workshop on Research Analysis Applying SPSS, VHNSN College, Virudhunagar (20–21 Dec 2018), gaining data analysis and statistical software application knowledge.
- One-day Workshop on Bloom’s Taxonomy-based Question Paper Design for Outcome-based Education in Business Administration (2021), focusing on effective curriculum design.
- One-day Workshop at MKU EDII Hub organized by Entrepreneurship Development & Innovation Institute (EDII), Madurai (21 Feb 2022), centered on entrepreneurship and innovation.
- Five-day Online Workshop on SPSS in Research (26–30 Dec 2023), strengthening skills in research methodology and data analysis.
- One-day Workshop on Enterprise Resource Planning (ERP) (1 Feb 2024), learning practical applications of ERP systems in management.

FACULTY DEVELOPMENT PROGRAMMES (FDPS)

- Three-day Faculty Development Programme on Scholarly Writings (23–25 Sep 2021), enhancing academic and research writing skills.
- Five-day FDP on Income Tax & GST under Naan Mudhalvan Scheme (17–21 Jul 2023), covering taxation reforms and GST compliance.
- Five-day National Faculty Development Programme on Empowering the Faculty for Excellence (30 Oct–3 Nov 2023).
- Seven-day National FDP on Python (19–25 Mar 2024), improving programming and analytical skillsets in research and teaching.
- Five-day FDP on Exim Documentation – TNAPEX Logistics under Naan Mudhalvan Scheme (22–30 Jan 2024), gaining insights into export-import documentation and logistics.
- Five-day FDP on Freight Forwarding under Naan Mudhalvan Scheme (18–23 Jul 2024).

- Five-day FDP on Adapting to AI-Driven Industry, Rajapalayam Rajus' College (9–13 Sep 2024), focusing on AI applications in academia and industry.
- Six-day FDP on Non-Banking Financial Company (NBFC) Products & Services, conducted by Madurai Kamaraj University (18–24 Dec 2024).
- Five-day Inter-Intra Institutional FDP, Internal Quality Assurance Cell, Bangalore (7–11 Jul 2025), emphasizing institutional quality and interdisciplinary learning.
- Five-day FDP on “Artificial Intelligence: Global Trends, Technologies & Ethical Transformation” organized by PG department of computer science, Rajapalayam Rajus' College, Rajapalayam on 15th September 2025 to 19th September 2025.

WEBINARS AND SEMINARS

- Webinar on Stress Management (19 Sep 2021).
- Webinar organized by Institution's Innovation Council (IIC) (28 Sep 2021).
- Online Seminar on Entrepreneurship-2022 (29 Jan 2022).
- Webinar on Social Capital and the Development of Dalits in Rural India's Village Economy, organized by Manonmaniam Sundaranar University (26 Jun 2025).

EXTERNAL EXAMINER

- Acted as External Examiner for the Naan Mudhalvan Viva Voce Examination at V.P.M.M. Arts & Science College, Krishnankovil (4th October 2024).
- Acted as External Examiner for the Naan Mudhalvan Viva Voce Examination at Nobel college of Arts and Science for women, Aruppukottai (9th April 2025).

COMPETITIONS

- Participant at National Youth Day Competition.
- Participant at EVEZ Entertainment & EVEZ Drafters, Kalasalingam University, Krishnankovil (19–20 Jan 2012).

INSTITUTIONAL ROLES

- Member of Placement Cell, Gender Sensitization Committee, Taaliim Committee, Grievance Cell, ERP Committee, and Research Cell.

COMPUTER SKILL :

- Completed Certificate Course in DCA, Tally.ERP 9.

Personal profile:

Name : M.Muneeswaran,
Father's name : Mr.M.Muniyandi,
Address : 43, Thanga Vinayagar Kovil Street,
Punalveli-626111, Pottalpatti (Post),
Rajapalayam (Tk),
Virudhunagar (Dist).
Date of Birth : 03-05-1991
Nationality : Indian
Religion : Hindu
Languages Known : English, Tamil
Marital status : Single
Interests and Hobbies : Reading Books

Declaration:

I hereby certify that the fore mentioned information is correct and complete to the best of my knowledge and belief.

Thanking you,

Date:

Place:

Yours truly,
(M.Muneeswaran)